Tools & Resources for Editors Looking to Level Up

A core component of brushing up your editing finesse involves knowing what tools and resources to include in your arsenal. Below are some valuable editing aids worth exploring.

Indispensable Tools of the Trade

- Google Docs: Because no one has time to send Word documents as email attachments anymore
- Grammarly: Even editors can benefit from a second pair of eyes checking grammar and punctuation
- Hemingway Editor: Check the readability of content in seconds
- Wordtune: Great for summarising and paraphrasing
- Copyscape: Take the manual effort out of checking for plagiarism
- OneLook Thesaurus: As trusty as a regular thesaurus, but this one also offers advanced filters
- Headline Analyzer: Now there's no excuse for a lacklustre blog title
- Surfer SEO: Excellent for optimising content for search engines without the slog
- Canva: If you need to create infographics, social media graphics, or presentations, this should be your go-to software
- AI chatbots: A list of tools is incomplete without mentioning ChatGPT, Bard, and Bing Chat

BlueLeaf EDITING

Free Resources for Editors

Websites

- EFA: The Editorial Freelancers Association offers practical advice and guidelines that are a must-see for newbie freelance editors
- Problogger: Resources, podcasts, and eBooks delving into the blogging industry
- Knowadays: A treasure trove of downloadable resources, including checklists, glossaries, and style guides

Blogs

- Grammarly Blog: Insightful and up-to-date articles on grammar, punctuation, style, and more
- Editorial Arts Academy: Find helpful articles on mastering the craft of editing, building your freelance business, and professional development

YouTube Channels

- The Write Practice: If you edit fiction, this is your one-stop shop for tips and tutorials
- Grammar Girl: Grammar just got exciting with podcasts, interviews, tips, and how-to videos

Newsletters

- The Editorial Letter: A monthly newsletter with practical editing and proofreading tips and guidance on building your editorial business. Be sure to check out the extensive library of resources as well
- tl;dr Marketing: A daily newsletter offering bite-sized news and insights on digital marketing, SEO, paid traffic, and social media topics

Webinars

- Crowd Content: Explore free on-demand webinars on a range of content strategy, content marketing, and SEO topics